

We Need to Talk About Kevin – Aesthetic analysis



GRAPHIC MATCHES – When two frames are aligned to create meaning

WNTTAK connects ideas and characters rather than using continuity - An important aspect of the film's aesthetic style

Opening sequence	"In the opening sequence, we see graphic matches made between objects and settings that are coloured red which help to signify blood, death and danger which become crucial themes as the film progresses. We also see the use of graphic matching and graphic discontinuity between characters to suggest their relationships. We see a dissolve and graphic match between Kevin and Eva when the family is introduced."





