|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Component 1: Exploring the Media  Written Examination: 1 hour 30 minutes  40% of qualification | **Resources** | **Notes** |  |  |  | **Mock Grade** | **Second Mock Grade** |
| **Induction** |  |  |  |  |  |  |  |
| Intro to course |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |
| Audience |  |  |  |  |  |  |  |
| Software skills |  |  |  |  |  |  |  |
| **Radio: The Archers** |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| Audience |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |
| **Advertising & Marketing: Quality Street / This Girl Can** |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |
| **Film: Spectre** |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| **Newspapers: The Guardian / The Sun / Sun Website** |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| Audiences |  |  |  |  |  |  |  |
| Media Contexts |  |  |  |  |  |  |  |
| **Video Games: Pokemon Go** |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| Audiences |  |  |  |  |  |  |  |
| **Magazines: Pride / GQ** |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |
| Component 2: Understanding Media Forms & Products  Written Examination: 1 hour 30 minutes  30% of qualification | **Resources** | **Notes** |  |  |  | **Mock Result** | **Second Mock Result** |
| **Crime Drama: Luther / Sweeney** |  |  |  |  |  |  |  |
| Episode of Luther watched |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| Audiences |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |
| **Music Video: Taylor Swift / Bruno Mars** |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| **Music Video 1980s/90s: Duran Duran** |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |
| **Online Media: Taylor Swift / Pharrell Williams** |  |  |  |  |  |  |  |
| Media language |  |  |  |  |  |  |  |
| Representation |  |  |  |  |  |  |  |
| Media industries |  |  |  |  |  |  |  |
| Media contexts |  |  |  |  |  |  |  |

Radio: The Archers – <http://www.bbc.co.uk/programmes/b006qpgr>

Advertisements & Marketing: Quality Street Print Advert (1956) / This Girl Can Print Advert (2015)

Film: Spectre (2015) – <http://www.007.com/spectre/>

Newspapers: The Guardian (4th September 2015) / The Sun (18th December 2013)

Video Games: Pokemon Go (2016) – <http://www.pokemon.com/uk/>

Magazines: Pride Front Cover (2015) GQ Front Cover (2016)

Crime Drama: Luther (Series 1 Episode 1 2010) / The Sweeney (Series 1 Episode 1 1975)

Music Videos: Taylor Swift Bad Blood Video (2014) / Bruno Mars Uptown Funk Video (2014)

Music Videos 80s/90s: Duran Duran Rio Music Video (1982)

Online Media: Taylor Swift Homepage <http://taylorswift.com/> / Pharell Williams Homepage <http://pharrellwilliam.com/>