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| Name Of Text/Timing |  | Platform of Distribution | | |  | Date of Release |  | |
| **Textual/Semiotic Analysis** | | | | | | | | |
| Mise-En-Scene | Cinematography | Editing/Layout | | Sound/Language | | Narrative | | Genre |
| *Settings, props, costume, colour, non-verbal communication* | *Shot size, angles, framing, composition, focus, lighting, proxemics* | *Style, transitions, narrative, structure, rhythm, time, text overlays* | | *Diegetic, non-diegetic, pace, tone, narration,* | | *Todorov, Propp, Levi-Strauss, open/closed* | | *Sub-genre, hybridity, intertextuality, pastiche, parody, reflexivity* |
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| **Contextual Analysis** | | | | | | | | |
| Representations | | Institution | | | | Audience | | |
| *Types, ideologies, realism, people demographics, theories and debates, cultural spheres/ universes* | | *Context, promotional context, Wernick’s Vortex, Fiction and purpose, broadcast/narrowcast, economic response, critical response, distribution method* | | | | *Demographics, audience models, audience consumption theories, effect theories, audience response* | | |
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