The finished film is distributed to viewers via cinema and home viewing. The distributor advertises the film prior to release.

The recorded footage is edited. The crew record final sound, images and visual effects.

Filming, capturing footage and audio, performing stunts etc.

Cast and film crew are found, locations chosen and sets are built.

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| Development Evidence | Pre-Production Evidence  Ideas are created, rights are bought, screenplay is written and financing is sought. | Production Evidence | Post-Production | Distribution & Marketing Evidence |
| MGM & Columbia Pictures (Owned by SONY)  Acclaimed Director – Sam Mendes is chosen to direct Spectre.  Produced by Broccoli family who have produced the Bond films for generations.  EON and Heineken made a deal. Heineken would fund $100m for the marketing of Spectre if the film would feature their beer and Daniel Craig would feature in Heineken advertisements as James Bond. | Chris Corbould – Renowned Special Effects Supervisor  Naomi Harris (Pirates of Carribean)  Dave Bautista (Guardians of Galaxy)  Monica Bellucci (Matrix franchise)  Christoph Waltz (Django Unchained)  Daniel Craig (4th Bond Movie) | Use of the newest 6k Alexa Cameras  Largest filmed explosion that received a Guiness Book of Record.  Extreme stunts were filmed  Use of renowned Pinewood Studio  Filmed in Mexico  Filmed in Morocco  Filmed in Austria  Filmed in Italy & The Vatican City  Filmed in several locations around the UK. | Editing team uploaded footage to a system called PIX. This allowed people to keep track of the filming progress.  Large editing team. | Spectre was censored so that it could be viewed in India  SONY partnered with Jane Zhang – a famous Chinese performer. Jane Zhang sang a Chinese version of Writing on the Wall.  Main opening song by Sam Smith  Advertised across social media  Worldwide gross revenue of $800m+  Worldwide cinema release  Screened in IMAX Cinemas |
| How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? |
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